



National Awareness Certified 5K and Walk

May 20, 2018

Flushing Meadows Corona Park

Supporting the Tourette Association of America

EVENT DETAILS

Date: Sunday, May 20, 2018

Time: Registration begins at 7:00am
Walk and Run starts at 9:00am

Register: tourette.org/national-walk

Location: Flushing Meadows Corona Park—Zoo Picnic Area
bet. 111 St. and College Point Blvd., Park Drive E.

Audience: Over 600 participants and spectators join us including medical and business professionals, community leaders, athletes and families. The majority of our attendees are families with children and adolescents in the home. They are highly active consumers in health care, family needs, and youth items.

Exposure: Recognition in event email marketing as well as on social media platforms to tens of thousands of individuals.

Sponsorship Opportunities: There are a number of ways you and/or your company can support the National Awareness 5K and Walk. Please see our Sponsorship Opportunity Packet.

About Tourette Association of America: Founded in 1972, the Tourette Association of America is dedicated to making life better for all individuals affected by Tourette and Tic Disorders. The only nationwide organization serving this community, the Association works to raise awareness, fund research, and provide on-going support. The Tourette Association directs a network of 32 Chapters and over 80 support groups across the country.

TOURETTE FACTS

Tourette Syndrome is part of a spectrum of hereditary, childhood-onset, neuro-



developmental conditions referred to as Tic Disorders. Both children and adults are affected.

1 IN EVERY 100 Children between the ages of 5 and 17 have Tourette or another Tic Disorder

TS affects all races, ethnic groups, and ages but is 3 to 4 times more common in boys than in girls.



50%-70% of children with Tourette also have ADHD

TOURETTE C I

ADHD C

30%-50% of children with Tourette also have OCD

Tourette Symptoms range from mild to severe and can often be debilitating. While there is no cure for Tourette, research has resulted in numerous treatments that improve lives.

SPONSORSHIP OPPORTUNITIES

\$25,000 Diamond Sponsor

NATIONAL TEAM TOURETTE BENEFITS

- Company logo displayed on the back of Team Tourette T-shirts
- Logo recognition on TAA website sponsor page for entire calendar year
- Logo displayed on Team Tourette e-mail blasts to over 10,000 individuals
- Company recognition in organizational e-newsletter and Annual Report
- Recognition at other Team Tourette and TAA special events

EVENT SPECIFIC BENEFITS

- Hyperlinked logo banner located on event-specific website
- Logo at the Start/Finish Archway
- Logo displayed prominently on signs along walk route
- Company name mentioned by emcee during the event
- Company representative on the podium
- Company name incorporated in event-specific local media and press releases
- On-going social media sponsorship recognition leading up to event
- Optional vendor table as well as opportunity to distribute product/printed material
- Customized Employee Engagement Opportunity

\$10,000 Platinum Sponsor

NATIONAL TEAM TOURETTE BENEFITS

- Company logo displayed on the back of Team Tourette T-shirts
- Logo recognition on TAA website sponsor page for entire calendar year
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\$5,000 Gold Sponsor

NATIONAL TEAM TOURETTE BENEFITS

- Company logo displayed on the back of Team Tourette T-shirts
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- Company recognition in organizational e-newsletter and Annual Report

EVENT SPECIFIC BENEFITS

- Hyperlinked logo banner advertising on event-specific website
- Company mention in organizational newsletter
- Social media sponsorship recognition
- Opportunity to provide company banner to be displayed at the walk
- Optional vendor table as well as opportunity to distribute product/printed material

\$2,500 Silver Sponsor

- Hyperlinked logo banner advertising on event-specific website
- Company logo displayed on the back of Team Tourette T-shirts
- One-time social media sponsorship recognition
- Optional vendor table as well as opportunity to distribute product/printed material

\$1,500 Water Stop Sponsor

- Hyperlinked logo banner advertising on event-specific website
- Opportunity to provide company banner to be displayed at the walk
- Optional vendor table as well as opportunity to distribute product/printed material
- One-time social media sponsorship recognition

\$1,000 Bronze Sponsor

- Hyperlinked logo banner advertising on event-specific website
- Opportunity to provide company banner to be displayed at the walk
- Optional vendor table as well as opportunity to distribute product/printed material

Product or Service In-Kind Sponsor

- Hyperlinked company logo displayed on event-specific website
- One-time social media recognition

All Sponsorships Packages are customizable - please reach out to Tracey.Alexander@tourette.org to learn more!

COMMITMENT FORM



Yes, we'd like to help!

- \$25,000 Diamond Sponsor
 - \$10,000 Platinum Sponsor
 - \$5,000 Gold Sponsor
 - \$2,500 Silver Sponsor
 - \$1,000 Bronze Sponsor
 - \$1,500 Water Stop Sponsor
- Product or Service Sponsor or In-Kind
Indicate product or service provided: _____

- We are unable to sponsor Team Tourette, but would like to make a donation of: \$ _____

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City, State, Zip: _____
Phone: _____ Email: _____

Payment Options:

- Pay with check, enclosed Pay with check, please send invoice
Pay with Credit Card:
Visa MasterCard AMEX Discover
Credit Card Number: _____
Expiration Date: _____ CVV Number: _____
Billing Address (If different than above): _____
Your Signature: _____ Date: _____

Please forward completed forms to:

Tracey Alexander
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