2022 NATIONAL AWARENESS 5K RUN/WALK

Sponsorship Opportunities

June 12, 2022 • Astoria Park
19 19th St, Astoria, NY 11105
Sponsorship Opportunities

50TH ANNIVERSARY SPONSOR

NATIONAL TEAM TOURETTE BENEFITS
Company logo displayed on the back of Team Tourette T-shirts • Logo recognition on TAA website sponsor page for entire calendar year • Logo displayed on Team Tourette e-mail blasts to over 10,000 individuals • Company recognition in organizational e-newsletter and Annual Report • Recognition at other Team Tourette and TAA special events

EVENT SPECIFIC BENEFITS
Three (3) complimentary race entries w/race t-shirts • Hyperlinked logo banner located on event-specific website • Logo at the Start/Finish Archway • Logo displayed prominently on signs along walk route • Company name mentioned by emcee during the event • Company representative on the podium • Company name incorporated in event-specific local media and press releases • On-going social media sponsorship recognition leading up to event • Optional vendor table as well as opportunity to distribute product/printed material • Customized Employee Engagement Opportunity

PLATINUM SPONSOR

NATIONAL TEAM TOURETTE BENEFITS
Company logo displayed on the back of Team Tourette T-shirts • Logo recognition on TAA website sponsor page for entire calendar year • Logo displayed on Team Tourette e-mail blasts to over 10,000 individuals • Company recognition in organizational e-newsletter and Annual Report

EVENT SPECIFIC BENEFITS
Two (2) complimentary race entries w/race t-shirts • Hyperlinked logo banner located on event-specific website • Logo at the Start/Finish Archway • Company name mentioned by emcee during the event • Company name incorporated in event-specific local media and press releases • On-going social media sponsorship recognition leading up to event • Optional vendor table as well as opportunity to distribute product/printed material • Customized Employee Engagement Opportunity

GOLD SPONSOR

NATIONAL TEAM TOURETTE BENEFITS
Company logo displayed on the back of Team Tourette T-shirts • Logo recognition on TAA website sponsor page for entire calendar year • Company recognition in organizational e-newsletter and Annual Report

EVENT SPECIFIC BENEFITS
Hyperlinked logo banner advertising on event-specific website • Company mention in organizational newsletter • Social media sponsorship recognition • Opportunity to provide company banner to be displayed at the walk • Optional vendor table as well as opportunity to distribute product/printed material

SILVER SPONSOR

Company logo displayed on the back of Team Tourette T-shirts • Hyperlinked logo banner advertising on event-specific website • Company mention in organizational newsletter • Social media sponsorship recognition • Opportunity to provide company banner to be displayed at the walk • Optional vendor table as well as opportunity to distribute product/printed material

$25,000

$10,000

$5,000

$3,500
**START LINE SPONSOR**  
Company logo displayed on the back of Team Tourette T-shirts • Hyperlinked logo banner advertising on event-specific website • Opportunity to provide company banner to be displayed at the walk • Optional vendor table as well as opportunity to distribute product/printed material • One-time social media sponsorship recognition

$2,500

**WATER STOP SPONSOR**  
Hyperlinked logo banner advertising on event-specific website • Opportunity to provide company banner to be displayed at the walk • Optional vendor table as well as opportunity to distribute product/printed material • One-time social media sponsorship recognition

$1,500

**BRONZE SPONSOR**  
Hyperlinked logo banner advertising on event-specific website • Opportunity to provide company banner to be displayed at the walk • Optional vendor table as well as opportunity to distribute product/printed material

$1,000

**PRODUCT OR SERVICE IN-KIND SPONSOR**  
Hyperlinked company logo displayed on event-specific website • One-time social media recognition

Visit the Awareness Walk website at teamtourette.org for more information and to purchase tickets, sponsorships, and ads. Ads are due by May 20, 2022.
Yes, we’d like to Sponsor: ________________________________

We are unable to sponsor, but would like to make a tax-deductible donation of: $______________________________

Payment information:

Company Name: ________________________________
Contact Name: ___________________________ Title: ____________________________
Address: ________________________________
City, State, Zip: ________________________________
Phone: ___________________________ Email: ________________________________

Payment Options: Pay with check mailed to the Tourette Association of America 42-40 Bell Blvd, Suite 205, Bayside NY 11361
Pay with Credit Card □ Visa □ MasterCard □ AMEX □ Discover
Credit Card Number: ________________________________
Expiration Date: ___________________________ CVV Number: __________________
Billing Address (If different than above): ________________________________
Your Signature: ___________________________ Date: ___________________________

Please forward completed forms to:

Brianna Falcone, Development and Special Events Coordinator
Tourette Association of America 42-40 Bell Blvd, Suite 205 Bayside, NY 11361
T: 718-224-2999 ext. 227 E: Brianna.Falcone@tourette.org