

NATIONAL AWARENESS 5K RUN/WALK

MAY 19, 2019 | FLUSHING MEADOWS CORONA PARK

SUPPORTING THE TOURETTE ASSOCIATION OF AMERICA

EVENT DETAILS

Date: Sunday, May 19, 2019

Time: Registration begins at 7:00am
Kids Fun Run begins at 8:45am
Run/Walk starts at 9:00am

Register: tourette.org/national-walk

Location: Flushing Meadows Corona Park—Zoo Picnic Area
bet. 111 St. and College Point Blvd., Park Drive E.

Audience: Over 600 participants join the TAA at its largest fundraising event. Attendees include medical and business professionals, community leaders, athletes, and adults affected by Tourette Syndrome and Tic Disorders.

Exposure: Recognition in event email marketing as well as on social media platforms to tens of thousands of individuals.

Sponsorship Opportunities: There are a number of ways to support the National Awareness 5K Run/Walk. Please see our attached Sponsorship Opportunity Packet.

About Tourette Association of America: Founded in 1972, the Tourette Association of America is dedicated to making life better for all individuals affected by Tourette and Tic Disorders. The only nationwide organization serving this community, the Association works to raise awareness, fund research, and provide on-going support. The Tourette Association directs a network of 32 Chapters and over 80 support groups across the country.



SPONSORSHIP OPPORTUNITIES

\$25,000 Diamond Sponsor

NATIONAL TEAM TOURETTE BENEFITS

- Company logo displayed on the back of Team Tourette T-shirts
- Logo recognition on TAA website sponsor page for entire calendar year
- Logo displayed on Team Tourette e-mail blasts to over 10,000 individuals
- Company recognition in organizational e-newsletter and Annual Report
- Recognition at other Team Tourette and TAA special events

EVENT SPECIFIC BENEFITS

- Hyperlinked logo banner located on event-specific website
- Logo at the Start/Finish Archway
- Logo displayed prominently on signs along walk route
- Company name mentioned by emcee during the event
- Company representative on the podium
- Company name incorporated in event-specific local media and press releases
- On-going social media sponsorship recognition leading up to event
- Optional vendor table as well as opportunity to distribute product/printed material
- Customized Employee Engagement Opportunity

\$10,000 Platinum Sponsor

NATIONAL TEAM TOURETTE BENEFITS

- Company logo displayed on the back of Team Tourette T-shirts
- Logo recognition on TAA website sponsor page for entire calendar year
- Logo displayed on Team Tourette e-mail blasts to over 10,000 individuals
- Company recognition in organizational e-newsletter and Annual Report

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\$5,000 Gold Sponsor

NATIONAL TEAM TOURETTE BENEFITS

- Company logo displayed on the back of Team Tourette T-shirts
- Logo recognition on TAA website sponsor page for entire calendar year
- Company recognition in organizational e-newsletter and Annual Report

EVENT SPECIFIC BENEFITS

- Hyperlinked logo banner advertising on event-specific website
- Company mention in organizational newsletter
- Social media sponsorship recognition
- Opportunity to provide company banner to be displayed at the walk
- Optional vendor table as well as opportunity to distribute product/printed material

\$2,500 Silver Sponsor

- Hyperlinked logo banner advertising on event-specific website
- Company logo displayed on the back of Team Tourette T-shirts
- One-time social media sponsorship recognition
- Optional vendor table as well as opportunity to distribute product/printed material

\$1,500 Water Stop Sponsor

- Hyperlinked logo banner advertising on event-specific website
- Opportunity to provide company banner to be displayed at the walk
- Optional vendor table as well as opportunity to distribute product/printed material
- One-time social media sponsorship recognition

\$1,000 Bronze Sponsor

- Hyperlinked logo banner advertising on event-specific website
- Opportunity to provide company banner to be displayed at the walk
- Optional vendor table as well as opportunity to distribute product/printed material

Product or Service In-Kind Sponsor

- Hyperlinked company logo displayed on event-specific website
- One-time social media recognition

All Sponsorships Packages are customizable - please reach out to Tracey.Alexander@tourette.org to learn more!

COMMITMENT FORM

Yes, we'd like to help!

- \$25,000 Diamond Sponsor
 - \$10,000 Platinum Sponsor
 - \$5,000 Gold Sponsor
 - \$2,500 Silver Sponsor
 - \$1,000 Bronze Sponsor
 - \$1,500 Water Stop Sponsor
- Product or Service Sponsor or In-Kind
Indicate product or service provided: _____

- We are unable to sponsor Team Tourette, but would like to make a donation of: \$ _____

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Payment Options:

Pay with check, enclosed

Pay with check, please send invoice

Pay with Credit Card:

Visa MasterCard AMEX Discover

Credit Card Number: _____

Expiration Date: _____ CVV Number: _____

Billing Address (If different than above): _____

Your Signature: _____ Date: _____

Please forward completed forms to:

Tracey Alexander
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