



2024 National Awareness Virtual Walk/Run/Ride Sponsorship Opportunities

June 15, 2024

Virtual



Awareness. Research. Support.

teamtourette.org | 888.4TOURET



As the only **national organization serving this community**, the TAA works to **raise awareness, advance research, and provide ongoing support** to patients and families impacted by Tourette Syndrome and Tic Disorders.

OUR WORK:

- We raise awareness and **FOSTER SOCIAL ACCEPTANCE** through education and robust social media campaigns.
- We **INVEST IN RESEARCH** that advances scientific understanding, treatment options and care.
- We **EDUCATE PROFESSIONALS** to better serve the needs of children, adults and families challenged by Tourette and Tic Disorders.
- We **PROVIDE SUPPORT, HOPE AND HELP** through our network across the nation.
- We **EMPOWER THE COMMUNITY** to advocate for the most pressing issues facing the TS community.

THE TAA'S REACH



1.42 Million Social Media
Impressions Last Year
Across Four Platforms



1.52 Million Website Users
Last Year
on tourette.org

SPONSORSHIP OPPORTUNITIES



teamtourette.org

888.4TOURET

PLATINUM SPONSOR \$25,000

NATIONAL TEAM TOURETTE BENEFITS

Company logo displayed on the back of Team Tourette T-shirts • Logo recognition on TAA website sponsor page for entire calendar year • Logo displayed on Team Tourette e-mail blasts to over 10,000 individuals • Company recognition in organizational e-newsletter and Annual Report • Recognition at other Team Tourette and TAA special events • Eight (8) complimentary virtual walk/run/ride entries w/race t-shirts • Hyperlinked logo banner located on event-specific website • Company name incorporated in event-specific local media and press releases • On-going social media sponsorship recognition leading up to event

GOLD SPONSOR \$10,000

NATIONAL TEAM TOURETTE BENEFITS

Company logo displayed on the back of Team Tourette T-shirts • Logo recognition on TAA website sponsor page for entire calendar year • Logo displayed on Team Tourette e-mail blasts to over 10,000 individuals • Company recognition in organizational e-newsletter and Annual Report • Six (6) complimentary virtual walk/run/ride entries w/race t-shirts • Hyperlinked logo banner located on event-specific website • Company name incorporated in event-specific local media and press releases • On-going social media sponsorship recognition leading up to event

For information about sponsorships, please contact

Brianna Falcone, Development and Special Events Coordinator at 718-224-2999 ext 227 or Brianna.Falcone@tourette.org

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR \$5,000

NATIONAL TEAM TOURETTE BENEFITS

Company logo displayed on the back of Team Tourette T-shirts • Logo recognition on TAA website sponsor page for entire calendar year • Company recognition in organizational e-newsletter and Annual Report • Four (4) complimentary virtual walk/run/ride entries w/race t-shirts • Hyperlinked logo banner advertising on event-specific website • Company mention in organizational newsletter • Social media sponsorship recognition

BRONZE SPONSOR \$3,500

Company logo displayed on the back of Team Tourette T-shirts • Two (2) complimentary virtual walk/run/ride entries w/race t-shirts • Hyperlinked logo banner advertising on event-specific website • Company mention in organizational newsletter • Social media sponsorship recognition

SUPPORTING SPONSOR \$1,500

Hyperlinked logo banner advertising on event-specific website • One-time social media sponsorship recognition

PRODUCT OR SERVICE IN-KIND SPONSOR

Hyperlinked company logo displayed on event-specific website



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Yes, we'd like to Sponsor:

- \$25,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$3,500 Bronze Sponsor
- \$1,500 Supporting Sponsor
- In-Kind Sponsor

We are unable to sponsor, but would like to make a tax-deductible donation of: \$ _____

Payment information:

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Payment Options: Pay with Check *mailed to the Tourette Association of America 42-40 Bell Blvd, Suite 205, Bayside NY 11361*

Invoice Me

Pay with Credit Card Visa MasterCard AMEX Discover

Credit Card Number: _____

Expiration Date: _____ CVV Number: _____

Billing Address (If different than above): _____

Your Signature: _____ Date: _____

Please forward completed forms to:

Brianna Falcone, Development and Special Events Coordinator

Tourette Association of America

42-40 Bell Blvd, Ste 507 Bayside, NY 11361

T: 718-224-2999 ext 227

E: Brianna.Falcone@tourette.org