

# TIC-CON25

## Family & Community Conference Request for Presentations (RFP)

**Deadline: March 19, 2025**

The Tourette Association of America (TAA) invites you to submit a proposal for our 2025 national conference, TIC-CON. The virtual conference will be held **June 20 to June 22, 2025**.

Founded in 1972, the TAA is the only national organization serving the community, and works to raise awareness, advance research, and provide ongoing support to patients and families impacted by Tourette Syndrome and Tic Disorders. To this end, the TAA directs a network of 31 Chapters, 83 support groups and recognizes 29 Centers of Excellence across the country. The TAA is a nonprofit 501(c)(3) organization.

TIC-CON 2025 will be presented in two segments:

- A **Research Symposium** featuring the latest innovations in the neurobiological understanding of TS and innovative treatment approaches under development.
  - The RFP for the **Research Symposium will be posted separately**.
- The **Family & Community Conference** features programming designed for anyone touched by Tourette Syndrome and other Tic Disorders.
  - This RFP is for the **Family & Community Conference** programs taking place on **June 20- 22, 2025**.

### **AUDIENCE:**

TIC-CON features programming for children (ages 8-12), teens (ages 13-17), adults (ages 18+), siblings, families, parents and guardians, educators, medical professionals, and allied health professionals. Presentations should be targeted at a general audience and be free of overly technical jargon.

### **PRESENTATION OPTIONS:**

The TAA will accept presentations in the following formats (allow for a minimum of 10 minutes in your presentation time frame. Youth programs do not include Q&A time.):

- Panel discussion (max 4 speakers)/roundtables
- Lecture session (max 2 speakers)
- Interactive session with or without lecture elements
- Small group/breakouts
- Activity/support group facilitation/social event facilitation

### **LENGTH OF SESSIONS:**

Conference sessions can be anywhere from 30 minutes to 1 hour, depending on the intended audience. Youth sessions for ages 8-12 years should remain at 30 minutes, teen sessions for ages 13 to 17 years can be 45 minutes in length. Please indicate the expected length of your presentation below.

**REQUIREMENTS FOR SPEAKERS:**

- All speakers must commit to the allotted time frame above for their presentation during the conference.
- Speakers grant permission to the TAA to obtain a hard copy and online distribution of any submitted presentation and supplemental resource material(s).
- If you wish to distribute copyrighted information in your supplemental resource materials, it is your responsibility to obtain the necessary permissions. Such materials will be distributed only if submitted with the publisher's written permission attached.
- Speakers are prohibited from promoting specific companies or products in their presentations, and from fundraising for themselves, other organizations or individuals.

**BENEFITS TO PRESENTERS:**

All Conference presenters and facilitators will engage virtually with individuals impacted by Tourette Syndrome and Tic Disorders, including young people, their parents and caregivers, celebrities and influencers, leading medical and scientific experts, foundation and corporate partners, educators, members of the media, the TAA's Board and Staff and more. Presentations will be recorded, except those involving youth.

**RFP REQUIREMENTS:**

1. Primary Presenter Name
  - Credentials (CV/Resume)
  - Contact information (email, phone, mailing address)
2. Title of Presentation
3. 300 Word Presentation Summary (more information below)
4. Presentation Marketing Description (limit 100 words) – this description will appear on our website, registration site, and other media. In your presentation, center the value your presentation will add to the lives and well-being of your target audience as well as highlight what is new or exciting about the subject.
5. Targeted Audience (check as many as apply)
  - Children (8-12)
  - Teens (13-17)
  - Adults
  - Parents/Guardians
  - Medical Providers
  - Educators
  - Allied Health Professionals
6. Learning Objectives (3)
7. Length of Presentation
  - 30 minutes (No Q&A)
  - 45 minutes (Allow for 10 minutes of Q&A within allotted presentation timeframe)
  - 1 hour (Allow for 10-15 minutes of Q&A within allotted presentation timeframe)

8. Co-Presenters (names, credentials, contact information)
9. Presenter Bios (max 200 words), professional title and employer if applicable, and a high-resolution headshot (in .png or .jpg format sized at least 200px by 200px)
10. Submit 3 multiple choice knowledge questions that show mastery over the major content covered in your presentation. Please include a minimum of 3 answers to select from.
11. OPTIONAL: Please attach or provide links to previous presentations, publications or other media as available

#### **SUMMARY RECOMMENDATIONS:**

Please take note of these suggested presentation elements as you plan your proposal. The following will be considered as we make our final workshop selections:

- **Highlight What's Most Exciting and Inspirational:** The most well-received presentations are those that excite and inspire the audience. Focus on what's most impactful, newsworthy, or surprising about the subject of your presentation and focus on how you can inspire our audience to bring about improved outcomes in their own life or work.
- **Encourage Active Learning:** Identify what methods you will use to encourage active learning (participatory) versus passive learning (listening). Interactive sessions are highly encouraged.
- **Practical Tools:** Attendees will be looking for practical tools for use in their lives and practices.
- **Diversity:** Presentations should be free from cultural biases and be inclusive of diverse communities. Please incorporate culturally appropriate programming and programming focused on intersectionality.
- **Programming for multiple audiences:** Presentations that speak to a variety of audiences are highly encouraged to increase inclusivity and broaden access to information in the community.
- **Q&A:** Allow for a minimum of 10-15 minutes for questions and answers from participants.
- **Lived Experience:** We encourage presenters to speak using stories of their own lived experience when comfortable in their sessions.

#### **SUBMISSION INSTRUCTIONS:**

Please submit your proposal to [programs@tourette.org](mailto:programs@tourette.org) with a subject line that follows the following formula [TIC-CON 2025 RFP- NAME- PRESENTATION TITLE]

#### **Deadlines:**

**SUBMISSION DEADLINE:** March 19, 2025

**DECISION DATE:** March 31, 2025